The thinkers presented in this paper, Jürgen Habermas, G.W.F. Hegel, Arthur Danto and Ernst Gombrich, devote significant time to the problem of modernity. For all of the figures discussed save Gombrich, the issue of aesthetic modernity is linked to the changing role of philosophy. The aesthetic question discussed here centers on the critical problems encountered when explaining the shift of art away from mimetic representation to a non-representative form in which it seems as if “anything goes”. From an art critical perspective, the locus of artistic evaluation moves from being a matter of taste to a matter of judgment. Following the criticisms Habermas levels at Hegel, I use the aesthetic dimension of the problem of modernity as a point of departure for exploring the advantages that Gombrich’s empirically based aesthetic theory offers.

Though Hegel is considered by most philosophers to be the last of the systematic metaphysicians, the other figures discussed in the paper are representatives of the post-metaphysical era. Coming from the Frankfurt School, Habermas is rooted in the philosophical tradition of Marx and Hegel. Nonetheless, he seeks to bridge the gap between the Continental and the Analytic traditions. Danto, known for his *Analytical Philosophy of History*, explicitly rejects metaphysics and the idea that a philosopher can have future historical knowledge based on the presumption of a unified notion of history. However, he, too, seeks to use analytic philosophy to clarify the “dogmas” of some thinkers of the continental tradition. Habermas is aware of

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1 - In Daniel Dennett’s *The Philosophical Lexicon*, a collection consisting of puns based on philosophers’ names, Dennett creates an entry referring to Danto as the “arthurdantist”: “One who straightens the
Danto's narrative theory of history and addresses it several times in his writings. These writings, however, are not the topic of this paper, for, though Danto eschews Hegelian metaphysics and his teleological notion of historical completion, his solution to the problems faced by the critics of modern art draws him very close to Hegel, the philosopher he calls his “mentor”. Though Danto concedes that Gombrich’s work has an influence on his own, Danto is, nonetheless, critical of Gombrich. Gombrich’s body of work, though not philosophical per se, presents a rich theory of art based on the fallibilistic epistemology of Karl Popper. The aesthetic theories I address here belong to Danto and Gombrich. But when assessing the role of philosophy in so called post-modern aesthetic theory, I use Habermas’ critique of Hegel to draw out the differences in their underlying notions of modernity. The solution I argue for involves integrating Gombrich’s empirical approach to artistic development with a form of philosophical guidance that would mediate art’s self-understanding rather than dictate it.

In After the End of Art, Danto argues that Gombrich fails to explain the shift of post-historical art away from optical fidelity. Consequently, Gombrich is unable to take seriously, among others, Marcel Duchamp, one of the twentieth-century’s most significant artists. This failure, in Danto’s view, invalidates Gombrich’s theory of pictorial representation. Thus, he dismisses Gombrich’s theory outright, without recognizing the advantages of the theory that Gombrich himself appeared unable to leverage. Gombrich’s taste for art, as well as his own historical expectations, may have led him to assess what Danto calls post-historical art in a less than stellar manner, much as Greenberg was unable to see Brillo Box as art. Danto argues that in “our time” artistic interpretation requires the assistance of a body of theory, providing a conceptual understanding of artworks that exhibit few cues for visual interpretation. This necessitates the philosopher-critic’s role in interpreting the art of post-history. Despite its shortcomings, Gombrich’s theory provides an explanation for the divergent forms of contemporary art. Gombrich emphasizes the development of an artistic language, suggesting an interpretation of contemporary art that does not require art ceding its communicative capacity to philosophy. Rather than signaling a transition into a new era defined by a radically different approach to artistic production, this would support the position that the interpretive aid called for in understanding

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3 - In Danto’s “Grand Street” essay we find his strongest criticisms of Gombrich. “And when I say that Gombrich’s thought does not much matter, I mean that what he said had, and can have, no considerable bearing on the art or the art-making of our times, nor be of value to those who might turn to his writings thinking they can contribute to the understanding of the baffling art of this century, which seems so resolutely to have turned its back on the enterprise of making things to match perceptual reality”. Arthur Danto, “E. H. Gombrich”, in Grand Street 2, 1983, pp. 120-132. Here 122.

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the art of today points to the artists’ rejection of inadequate modern icons coupled with an ongoing process through which the available visual metaphors are augmented and reevaluated.

I support Gombrich’s argument that art manifests a progressive communicative structure through the following steps: 1) I apply Habermas’ critique of Hegel, which uses his theory of communicative action to counter the notion that modernity has ended, to Danto’s end-of-art theory. Danto’s explanation for art’s change in narrative succumbs to the paradox of modernity—the task of forming a uniquely modern guiding principle without recourse to past traditions—in manner not unlike Hegel’s end-of-art theory. 2) I examine how Gombrich’s theory, which predicted the breakdown of artistic communication, provides an alternative account of art’s historic “ground-zero”, suggesting that the language of art is in the process of “reformation”. If applied with a more flexible notion of the visual schemata, this theory would not be vulnerable to Habermas’ critique. 3) I reexamine the relationship of philosophy and art, arguing that philosophy could be viewed not as a universal or unifying force, rather, as Habermas suggests, as a “stand-in” for a general theory with empirical application. In this capacity, philosophy could be viewed as a mediator, helping the specialized language of the arts establish meaningful connections with the audience. Applying a hypothetical thesis to Gombrich’s multidisciplinary empirical studies would provide a method to show that the creation of contemporary non-mimetic art remains within the framework of a developmental learning process, and as the contemporary artistic language reaches a higher level of articulation, the interpretation of the philosopher is no longer required.

THE ROLE OF PHILOSOPHY IN THE THEORIES OF HEGEL AND DANTO
Despite Danto’s clear rejection of Hegel’s metaphysics, his narrative account of the historical shift away from modernism is vulnerable to criticisms that apply to Hegel’s account of the end of art, insofar as Danto’s theory also resolves the particularity of modern art into the unifying pluralism of the post-historical through philosophy. Danto holds that the internal drive of art created during the era of art is typified by two distinct but contiguous periods. The era of art begins around 1400 with the progressive attempt to achieve optical fidelity. During the twentieth-century, art attempts to define itself philosophically through its manifestos and the quest for purity. According to Danto, the era of art’s progression is completed when it is released from the universal constraints of self-definition. When art understands what it is, it no longer seeks to define itself, and philosophy is invited to explain why artworks are art and interpret their significance. In Danto’s eyes, the way twentieth-century art is produced differs so radically from what came before it that it belongs to a new epoch. Danto’s claim finds support among those arguing from the post-modern perspective. They hold that because the language of art has changed, what art is doing has changed; therefore, as far as artistic ex-

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4 - Skeptical critic Robert Morgan refers to the “re-formation” of the artistic language as “ground zero”. “The absence of experiential signification in art reduces the aesthetic to ground zero… Ground zero was the re-formation of language in art, a new semiotics, and a new contextualization as to how to read art as an active agent within culture”. The End of the Art World, New York, Allworth Press, 1999, p. 38.
expression is concerned, we live in a new narrative epoch. Indeed, Danto’s observation that the philosopher-critic is a necessary player in the interpretation of the art of post-history is well founded, for the boundaries of the contemporary artworld are drawn such that art can be whatever it wants to be. Danto articulates the conditions differentiating art from non-art in an essentialist definition of art: the artwork must materially embody the intention of the artist. But art’s newfound freedom demands the interpretive capabilities of philosophy. The shift manifest in the post-historical era is, in Danto’s own terms, linked to the Hegelian end-of-art thesis.

While Hegel’s end-of-art thesis takes the form of a critique of modernism, Danto’s is less critical of the modern age. Nonetheless, like Hegel, Danto’s definition of art is linked to a notion of historical completion, albeit a narrative one. Danto builds on Hegel’s aesthetic theory without being tied to it, putting a narrative twist on the prognosis that art will end with an analysis of twentieth-century art history. Like Danto, Hegel assumes the necessary dissolution of examples and norms of the past, but Hegel also presupposes society’s unification, through philosophy, in the dialectical resolution of the Absolute. For Danto the need of the philosopher-critic in interpreting the meaning of artworks created in the fragmented artworld of the post-historical era places the philosopher in an independent role. The philosopher, acting as the unifier of the “Babel of unconverging artistic conversations”, resolves art’s subjective particularity into philosophy’s universality. In this way, for Danto, the role of the philosopher-critic is analogous to that of philosophy in Hegel’s absolute. Nonetheless, Hegel’s solution to the problem of art’s drive for self-understanding leaves the positive cultural forms that philosophy serves without guidance because the critical power with which history once endowed the artwork is no longer capable of giving imperatives. In Habermas’ words, “Hegel sees philosophy absolved of the task of confronting with its concept the decadent existence of social and political life. This blunting of critique corresponds to a devaluation of actuality, from which the servants of philosophy turn away.” Unable to provide substantive guidelines to modern culture, the critical import that philosophy offers is “blunted”. The place Danto allocates for the philosopher-critic in the post-historical artworld would, like Hegel, deny art its critical developmental power. In the Hegelian account of the end of art, the unifying Philosophy of the Absolute negates the positive forms of modernity represented in romantic art. Spirit withdraws from the decadence of finitude at its highest level of development, leaving no role for philosophy in society at


6 - In making this observation, it is important to recognize the shift Danto has taken away from his early work, *Analytical Philosophy of History*. In this work, he was adamant that philosophers were mistaken if they attempted to articulate the reality of “objective historical structures”, for history can only be spoken of coherently when referring to the past. Almost thirty years later, Danto confesses that he has a great deal more sympathy for such structures, arguing that each historical era manifests unique objective structures which could not have existed in previous epochs. *See After the End of Art*, p. 43.

the close of modernity. But in postulating the ongoing necessity for art’s philosophical interpretation, Danto belies his claim that art’s release from philosophical tutelage resolves this dialectical opposition.

When art’s narrative is complete, when art no longer needs the direction of philosophy, art is free to “do what it wants”. The task of interpreting art’s meaning falls to philosophy. When art’s history is completed, it embraces all styles, and, according to Danto, ceases to develop in any particular direction. The “style of using styles” serves to unify the artworld, and Danto’s philosophical definition of art as embodied meaning establishes the boundaries for this newly realized artistic era. Despite placing his theory within a narrative rather than a metaphysical framework, Danto’s account of the contemporary state of the arts remains close to Hegel’s. But the need for philosophy to act as the independent interpreter points to a problem, indicating the need for an alternative account of art’s historical development and the relationship of art to philosophy.

**HABERMAS**

Jürgen Habermas’ challenge to the radical discontinuity of “contemporary” and “modern” society applies to the end-of-art theses put forth by Hegel and Danto. Habermas argues that some of the radical claims of those speaking from the post-modern perspective are merely “anti-Enlightenment” revolts disguised as “post-Enlightenment”. His critique offers an alternative position by providing an argument that challenges Danto’s claim that art has ceased to progress in a unitary direction, and second, by suggesting an alternative relationship of philosophy to the aesthetic sphere. Habermas’ critique of modernity aims to overcome the philosophy of the subject that Hegel argued was manifest in modernity’s relationship to the self. Hegel realized that a unifying concept is needed when society becomes aware of “the dissolution of the exemplary past, and the necessity of creating all that is normative out of itself, as a historical problem”. Though the principle of subjectivity may provide a foundation, or normative orientation, for the spheres of science, morality and art, it may not be capable of “stabilizing a historical formation that has been set loose from all historical obligations”. The power of subjective reason is instrumental; it possesses the capacity to foster notions of subjective freedom and reflection coupled with the critical ability to undermine religion, a previously unifying force. Nonetheless, the principle that empowered modernity’s escape from the enchantment of religion is not able, under the power of subjective reason alone, to replace religion’s unifying potential.

Hegel’s presupposition of the concept of absolute knowledge provides a way to go beyond the subjective principle while still drawing on principles internal to modernity. But, Habermas points out, Hegel falls into a trap insofar as modernity achieves its self-understanding at the cost of losing the critical capacity of subjectivity.

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8 - After the End of Art, p. 10.

9 - Habermas, Discourse of Modernity, p. 5.

10 - Ibid., p. 20.

11 - Ibid.

12 - Ibid., p. 22.
Since the critical impetus of spirit, positively manifest in art, is resolved into the higher forms of religion and philosophy, Hegel’s dilemma necessitates art’s dissolution. But the sublation\(^\text{13}\) places the critical guidance previously extant in the sensual form of art outside of artistic practice.

Habermas’ critique of Hegel’s dissolution of art can be applied to Danto’s end-of-art thesis in two ways, which correspond to the two roles Habermas sees available for philosophy in a post-metaphysical world. First, if art has been sublated into its final form, freed from the constraints of history and the internal drive for self-definition, it would not be dependent upon philosophy. The continued dependence on philosophy implies that the form, or history, of art is not complete, that the ‘project of modernity’ is yet to be completed. Second, analogous to Hegel, the way Danto views the dissolution of art’s history indicates more than a break with the icons and constraints of the past. Danto argues that with the narrative shift, the way art is made has changed. Couched in this assertion is the assumption that art, in its freedom, is no longer compelled to communicate directly with the audience. The need for critical interpretation points to a deficit in an artwork’s capacity to independently convey its meaning. Relegating the task of communicating art’s embodied meaning or critical significance to the philosopher-critic points to a contradiction because art is not free if it requires philosophy to communicate its embodied meaning. The experience of art is completed, according to Danto, through artists’ attempts to communicate the meanings they manifest in their works. With the disengagement of art from philosophy, Danto allots the task of explicating art’s meaning to philosophy. Though it is still the artist who divines the meaning of history the communicative task of art now falls within the purview of philosophy. This implicates Danto in the critique Habermas levels at Hegel.

\textbf{COMMUNICATIVE ACTION}

For Habermas, the “unfinished project of modernity” is linked to the emancipatory properties redeemable through the philosophy of language. Communicative action is found in language’s primary form. Strategic action is manifest in language used to effect some goal in the actions of the hearer; the rationality embedded within such speech is instrumental\(^\text{14}\). The apparent loss of the normative underpinnings of what some view as post-modernity is actually the colonization of the lifeworld, the non-specialized sphere of everyday social interactions, by strategic interests. To complete the project of modernity, Habermas advocates reestablishing communicative rationality within the lifeworld, and securing for philosophy the role of mediator between the specialized rationalities of modernity and cultural forms of the lifeworld.

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13 - Sublation is the term some Hegel scholars commonly use to translate the German word \textit{aufheben}. As Hegel uses the term, there is no adequate English translation. \textit{Aufheben} can mean to save, to cancel or to lift up. Hegel’s philosophical usage of the term employs all these meanings, and more. See Michael Inwood’s entry on sublation in \textit{A Hegel Dictionary}, Oxford, Blackwell Publishers, 1992.

Regarding the question of why the delineation of art is left to philosophy rather than to the aesthetic of taste, Danto suggests tolerance because the plurality of art forms extant in today’s world of art will surely extend beyond the critic’s taste. Remaining within the bounds of subjective taste restricts one to a single segment of an artworld that accepts all styles. Despite the wisdom of this guidance, Danto does not envision art moving beyond this stage. His acceptance of the style of styles as the final state of the artworld, holds a perhaps uncomfortable parallel to Hegel’s postulation of the Absolute’s unification of the finite into the infinite. There is no more struggle; all styles are equal. But this, as Habermas claims of Hegel’s solution, “blunts” the critical import of art. If tolerance is the aim, then art’s capacity to engage in a progressive learning process, and to communicate to its audience matters of critical significance, is set aside.

GOMBRICH

While Habermas lays the groundwork for an alternative role for philosophy in relationship to empirical social sciences and the lifeworld, Gombrich provides an empirical study demonstrating that artists employ a visual language with a developmental structure. In Art and Illusion, Gombrich charts how art of the Vasarian age progressed through a trial and error process by examining the historical evolution of the artists’ language or “schemata”. The schemata make up the toolset artists use in communicating the nuance and form evoked by the image. The accumulated knowledge of their use is passed on from generation to generation. For Gombrich, however, the schemata provide more than a means for artists to ply their illu-

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15 - Discourse of Modernity, p.16.
The downside of the vast array of choices available to artists today is the near incomprehensibility of the language of art. Limits, according to Gombrich, serve a purpose in achieving communicability because “where everything is possible and nothing unexpected, communication must break down”.

Gombrich’s preference for the efficiency of tradition is not reflected in the progress of history. In the late modern period, before the era of art had passed, Piet Mondrian insisted that artists break with the traditions of the past in order to bring out the universal in “a completely new art”. Though not all artists shared his purist goals, during the twentieth-century, artists like Mondrian abandoned art’s traditional and outdated schematic language. But the project of creating a new language for a new age was never completed. Consequently, artists lost the medium through which they communicated with their broader audience. As a result, the nascent language of the arts was only accessible to the few who possessed its interpretive key.

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18 - Ibid., p. 88.

19 - Ibid., p. 87.

20 - Ibid., p. 324.

21 - Ibid., p. 376.


23 - Morgan describes this phenomenon in terms of the complexity of the artistic language: ‘If there are too few who understand the language of art, particularly the language of the avant-garde, then the game of conversation is bound toward monotony, an endgame cloistered by too many constraints’. The End of the Art World, pp. 14-15.
I lived world; it is more practically located in the inter-subjective norms manifest in genuine attempts to communicate. Second, the role of philosophy should not be above the discipline it focuses on, acting as an “usher”. Rather, philosophy should mutually interact with the discipline, working to supply “ideas without raising foundationalist or absolutist claims à la Kant or Hegel”. Habermas surmises that these ideas, fallibilistic in orientation... reject the dubious faith in philosophy’s ability to do things single-handedly, hoping instead that the success that has for so long eluded it might come from an auspicious matching of different theoretical fragments.

Based on an alternative philosophical orientation, two points can be made regarding the philosophical and empirical theories of Danto and Gombrich. First, Danto’s assigning to philosophy the role of defining art should be reconsidered in light of Habermas’ critique of the philosophical attempt to unify subjective particularity into independent rational structures that dislocate the primary communicative competency of individuals. Gombrich’s theory shows how artists “acquire and use” visual knowledge, revealing the internal rationale of a progressive learning process. Though it varies according to the epoch and the culture, Gombrich’s pragmatic approach reveals art’s method of transmission. The critical power of art lies in its ability to adjust and critique cultural preunderstandings through a systematized theoretical framework, a reexamination of Gombrich’s theory could yield hypotheses which would not entail mimetic restrictions. Such a theory could aid in forming a provisional general definition of art that is subject to empirical testing.

Habermas’ critique of Hegel is relevant to Gombrich in two ways. Habermas states, “Rationality has less to do with possession of knowledge than with how speaking and acting subjects acquire and use knowledge”. Rationality should not be viewed as separate from the lived world; it is more practically located in the inter-subjective norms manifest in genuine attempts to communicate. Second, the role of philosophy should not be above the discipline it focuses on, acting as an “usher”. Rather, philosophy should mutually interact with the discipline, working to supply “ideas without raising foundationalist or absolutist claims à la Kant or Hegel”. Habermas surmises that these ideas, fallibilistic in orientation... reject the dubious faith in philosophy’s ability to do things single-handedly, hoping instead that the success that has for so long eluded it might come from an auspicious matching of different theoretical fragments.

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among artists, critics and audience is shifting because art is in the process of reinterpreting itself. Indeed, the art produced today often requires the curator's notes or the critic for clarification, but not because art has ceded its communicative function to philosophy. Rather, the need for interpretation is due to the inundation of 'artistic' vocabulary with objects of the everyday coupled with a change in the syntactical usage of art's traditional representative metaphors. Thus, the aid of the philosopher-critic is enlisted in communicating the artistic message because a need in the cultural form of art exists that will in time resolve itself through its internal process of schematic development.

Gombrich's inability to make this case for himself in light of the changing styles he confronted after Warhol, suggests not a deficiency in his theory, but the lack of a systematic way to apply his empirical theories. Thus, Habermas' second point comes into play. Rather than standing above the empirical disciplines, philosophy should integrate and interact with them. Philosophy's relationship to art should be shifted from one that defines art's nature and purview, to one of a "stand-in and interpreter". In this capacity, philosophy, rather than making essentialist claims, could suggest "reconstructive hypotheses for use in empirical settings". The role of philosophy as the interpreter of art would still exist, but not, as Danto argues, on the exclusive and ongoing basis required by art after it achieves emancipation in its final post-historical phase. Rather, philosophy would mediate between the specialized rationale of the communicative learning process. If this process has ended with a narrative shift, as Danto's depiction of post-historical art suggests, then art has ceased to aid in the development of cultural consciousness.

If the rationale of art lies primarily in its “opaque” method of communication, it is unacceptable for the interpretation of art to be permanently turned over to the philosopher-critic. Gombrich's theory suggests art is struggling to establish a metaphoric language that has resonance with contemporary culture in a manner, though non-mimetic, unique to art. The greater need of explanation today is a sign that the equilibrium among artists, critics and audience is shifting because art is in the process of reinterpreting itself. Indeed, the art produced today often requires the curator's notes or the critic for clarification, but not because art has ceded its communicative function to philosophy. Rather, the need for interpretation is due to the inundation of 'artistic' vocabulary with objects of the everyday coupled with a change in the syntactical usage of art's traditional representative metaphors. Thus, the aid of the philosopher-critic is enlisted in communicating the artistic message because a need in the cultural form of art exists that will in time resolve itself through its internal process of schematic development.

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Habermas, unlike Hegel, does not envision art's sublation into the infinite; rather, he argues that aesthetic discourse plays a vital role in maintaining the unifying force of communicative reason by providing alternative validity claims to those of science and morality within the backdrop of the lifeworld. Habermas does not argue that art is a communicative medium. His claim that the original structure of language is emancipatory does not extend to art. However, he argues that by using art, historical preunderstandings can be critically reexamined and reintroduced into a social discourse, providing a cogent alternative to the claim that the art of today must effect a radical break with the past. Within the specialized discourses of the separate spheres of knowledge, Habermas distinguishes discourses concerning the problem-solving questions of truth and justice oriented around "intramundane learning processes" from discourses of "world-disclosure", focusing on questions of art and matters of taste. Habermas argues that "a knowledge specialized in only one validity claim, which, without sticking to its specific context, bounces across the whole spectrum of validity, unsettles the equilibrium of the lifeworld's communicative infrastructure". In order to prevent a state of disequilibrium from arising, symmetry must be maintained within the lifeworld's communicative infrastructure between discourses of world-disclosure and the process of intramundane learning. World-disclosing discourse, according to Habermas, serves to examine the presuppositions of the lifeworld. This reevaluation comes about by subjecting the underlying preunderstandings of the lifeworld to a critical discourse, enabling the presuppositions of a culture to be scrutinized and altered without the necessity of a diremption from past tradition. Discourse of Modernity, p. 149, p. 319, pp. 339-40.

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29 - Habermas, Stand-In, p. 310.
creators, critics and curators and everyday experiences of the lifeworld audience. By reestablishing art’s communicative rationale within the lifeworld, the original communicative function of language is strengthened.

To conclude, if, following Gombrich, we view the rationality of artistic creation as a reciprocal learning process rather than the transition from one narrative state to another, we can make sense of the changes in how art was made without yielding its communicative capacity to philosophy. Though the significance of late modern attempts within the artworld to create a new language were forgotten before the quest was completed, the process of reference and critical reexamination that artists employ to engage the audience persists.30 Artists sought novel ways to interact with their beholders in part due to the deficiency of traditional methods. These novel attempts are intended to establish a dialogue with the spectators utilizing metaphors that resonate with the changing times. When a work references one or more previous works, it relies less on conceptual explanation and more on recognition of the images extant in contemporary art.31 This creates a series of referential pointers within a work, allowing it to draw on the meanings manifest in prior works while adding new meaning via the artist’s addition to the dialogue. Gombrich’s theory demonstrated how art was used and how knowledge of art is acquired. Though his theory was not developed at a systematic level, he isolated the rationality of art. Reconstructing a general theory based on Gombrich’s multi-disciplinary study of visual representation would provide hypotheses which could be tested, and, I contend, would show that as the referential dialogue of art builds upon itself, its expanded vocabulary will form a critical dialogue capable of communicating matters of critical significance. This would result, over time, in art’s decreased reliance on the mediation of the philosopher-critic.

30 - Artists representative of this movement can be found among the early twentieth-century abstract painters. Artists such as Mondrian, Kandinsky, Klee, Brancusi and Matisse, though coming from disparate backgrounds, all attempted to depict a world beyond the visible in their art. See Lipsey, pp. 21-2.

31 - Examples can be found in the works of appropriationist artists. They do not duplicate images found in the everyday or in the works of other artists merely as quotations or mimetic reproduction. They add to the image, progressively manifesting it with a meaning not present before. Examining the works of appropriationist artists, such as Sheri Levine or Elaine Sturtevant, as well as the works of artists like Robert Gober, reveals a referential dialogue unfolding within the artworld.